

<u>Press Release:</u> For Immediate Release: Tuesday May 9th, 2023: Toronto, ON

## The Students Commission of Canada to Lead Take Our Kids to Work™ Program in 2023

## Save The Date: November 1, 2023

**Toronto, ON, Canada - The Students Commission of Canada** (SCC) is excited to announce that it is taking over the **Take Our Kids to Work**<sup>™</sup> (TOKW) program from The Learning Partnership and is looking forward to carrying out the program in 2023.

Take Our Kids to Work<sup>™</sup>, powered by RBC Future Launch, is **Canada's most** recognized career exploration event, engaging students with employers and the community for nearly 30 years. As the new leader, SCC is committed to diversity, equity, and inclusion, choosing "Everyone Belongs Here" as the 2023 TOKW theme.

"This is a tradition that people remember," says Mark Beckles, vice president, social impact & innovation, RBC. "Through RBC Future Launch, the RBC Foundation and Students Commission of Canada are providing thousands of young people with the chance to explore unique career options and learn more about what their parents or caregivers do! We're excited to see the evolution of this program under the SCC's leadership."

To support educators, families, and employers in executing TOKW programming, SCC will develop resource guides with tools, agendas, and activities **for both in-person and virtual experiences**, available in English and French. Educators can also plan for a full school day of programming released in September 2023.

"We're thrilled to carry the torch from The Learning Partnership and continue to build on *TOKW's legacy of connecting youth with the world of work,"* says Sharif Mahdy, Chief Executive Officer of SCC. "Our focus on diversity and inclusion will ensure that TOKW programming is accessible to all Canadian youth."

**On November 1st**, SCC will host the virtual TOKW **Cornerstone Event** to launch the day, with 6-8 themed breakout sessions for students across various career sectors. All content will be available in both English and French.

To learn more and stay up-to-date on developments, resources, and opportunities, visit <u>https://www.studentscommission.ca/en/take-our-kids-to-work.</u>

To learn more about RBC Future Launch, visit rbc.com/futurelaunch

For any questions or accessibility needs, please reach out to SCC at info@studentscommission.ca.

To book an interview with Sharif Mahdy, Chief Executive Officer, please contact:

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Link to photos: https://drive.google.com/drive/folders/1Sqdl3ajC-tKUoELcWNnd-jVa6qmLuAcR?usp=share\_link

Link to video: https://youtu.be/aJETudzWtM8

The Students Commission of Canada (SCC) is an inter-generational national charitable organization. Our focus is to stay small, incubate ideas directly with youth, and work in partnership in all projects with youth and other organizations. We focus on being a node in the web of Canadian organizations and institutions that promote youth thriving in a healthy Canada. Our role as node in the network is focused on turning knowledge into action and action into knowledge. Our vision: A world where all young people transition positively into a successful adulthood. Our social purpose: To purposely work with others to ensure that young people's voices are heard and valued so that they can put their ideas for improving themselves, their peers and their communities into action.